

Amalie Ottley

From: noreply@civicplus.com
Sent: Monday, March 30, 2026 10:39 AM
To: Amalie Ottley; Karl Teemant
Subject: Online Form Submittal: PARC Grant Application

PARC Grant Application

Organization Name	Utah Live Concerts Foundation
Project Name	Here Comes the Sun Rock Festival 2026 - Payson
Address	Event Address: 300 S Main St, Payson, UT 84651
Grant Submitted By	Bryan Chapman
Phone Number	8015414142
E-mail	bryan@utahliveconcerts.org
Primary Point of Contact (if different than Grant Submitter)	<i>Field not completed.</i>
Phone Number	<i>Field not completed.</i>
E-mail	<i>Field not completed.</i>
Is your organization a non-profit?	Yes
If yes, what is the non- profit designation?	A20 - Arts & Culture, also A68 - Music
What is your organization's mission statement and/or primary focus?	Utah Live Concerts Foundation is a designatedSection 501(c)(3) non-profit organization. Our charter is to create, operate and manage concerts for the preservation of live music performances, support local charitable organizations, develop civic/community unity, and provide education about the cultural influences of performing music in a "live" setting.
Grant Amount Requested	7000
Please categorize your organization's primary	We have hosted the annual Here Comes the Sun Rock Festival in Payson (at Payson Memorial Park,main stage) since 2021

discipline and activity type.

with ever-increasing attendance of Payson residents. This is a 2-day event, featuring 20-22 bands, food trucks, vendor booths, and audience interaction (including giveaways such as an electric guitar, Minky blankets, a Bernina Sewing Machine, free Splash Summit passes, gift certificates from local grocery stores, free food certificates, etc.).

This year's Festival date is June 26-27, 2026 (and is listed on Payson City's event calendar)

Production operating expenses continue to rise as we transform the Payson Memorial Park stage into a true concert experience with a professional grade sound system, light show, and more; which is why we are asking for an increased grant amount in 2026.

We're looking forward to working with Payson City again to make this event a great success

For more information, see www.utahliveconcerts.org

How does your organization advance or preserve its artistic or cultural discipline within Payson City?

Utah Live Concerts Foundation hosts the Here Comes the Sun music festival at Payson Memorial Park (annually each June since 2021). The festival features 20-22 bands, with several bands from Payson and the surrounding area. As part of the lineup, we include multiple youth performers from Olde Main Studio along with talent, representing multiple styles of Rock and Roll ranging from Classic Rock, Folk Rock, Country Crossover, etc.

Attendance is FREE to all Payson residents.

Describe how the requested PARC funds will be used.

PARC funding (in part) helps pay for some of the fixed costs of operating a music festival as follows:

- * 17% of the requested amount helps fund premarketing for the festival (posters, advertisements, press releases, web/social media advertising, signage, banners)

- * 61% helps offset the cost to operating expenses for things such as sound equipment rental, staging (scaffolding, risers), stage lighting, and a full sound system.

- * 21% is used to help pay fees for independent contractors operating the equipment (e.g. sound engineer, lighting tech, Master of Ceremonies fee, etc.)

NOTE: Other than skilled technical labor, we use non-paid

volunteers for all other work including setup, tear down, stage management, security, show producers, musicians, etc.

Describe how your organization is funded.

Utah Live Concerts Foundation is funded through a combination of sponsorships, private donations, and grants (including PARC) to pay for event expenses. As a non-profit organization, our goal is to simply cover event costs through funding.

List sources of funding and dollar amounts your organization has secured in the past 12 months.

Orem CARE (for a similar event in Orem) = \$15,000 in 2025 (used for the Orem event only), NOTE: Orem has been increasing their amount of participation annually since 2021.
Sponsorships from Companies and Booth Vendors (e.g. In-N-Out, Dave's Bernina, Jordan Camper, etc.) = \$5,250
Payson PARC funding 2025 = \$4,500
Private donations = \$3,200 in 2025

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